

EXHIBIT 7

MYRON
205 Maywood Avenue
Maywood, New Jersey 07607
Phone: 1-800-537-2615
Fax: 1-800-763-7043
www.myron.com



July 2004

Limited Time Only
One LOW Price
\$1.79 Each!

" ALL FOR ADC 07099
452-A
Barbara De Gurmam
205 Maywood Avenue
Maywood, NJ 07607-1007



Good Morning,

Surprised to see the Barbara De Gurmam name on the enclosed **2 In 1 Teamwork Peak 200** Atlas Glory sample? Looks impressive, doesn't it?

Used to fit any pocket, this indispensable companion features a week-in-view calendar and a handy 16-page, full-color U.S. road atlas. The stylish black crush cover includes a built-in sleeve to hold the matching slim-profile ballpoint pen with convenient one-handed plunger action.

As your customers, prospects, employees and associates record appointments, set down frequently called numbers or check the atlas, your company's name and address, **imprinted in gold**, will be seen time and time again, and your commitment to teamwork will be reinforced every day.

A New Diary With Full-Color Atlas At Breakthrough Prices!

Order now and you will get this great advertising tool at **ONE LOW PRICE OF JUST \$1.79 PER DIARY FOR ANY QUANTITY SHIPPED!** And when your order is received within the next 30 days, **FREE** include a Bonus ...

A Free Teamwork Peak Gift Box With Every Diary You Order!

Everything you purchase from Myron is backed by my unconditional guarantee - you must be totally satisfied or your money back. Don't miss this special opportunity to keep in touch with customers 365 days a year - at introductory savings. Order today.

Cordially,
Mike Adler
Mike Adler
Owner/Founder

P.S. This offer is limited to new customers and expires in 30 days, so act now!

Order Now - Pay ONE Low Price ... Just \$1.79 each!

OKAY MIKE! HERE'S MY ORDER!
1. **2 In 1 Teamwork Peak 200** Atlas Diary 052161409
 60-day 100 200 500 1,000
Regular Price \$20.54 \$22.95 \$22.79 \$22.97 \$22.96
Special Price \$1.79 ea. \$1.79 ea. \$1.79 ea. \$1.79 ea. \$1.79 ea.

FREE GIFT: Teamwork Peak Gift Box # P#L0203
3. Method of Payment: Check/Money Order Credit Card
 Check Enclosed Bill Account Myron Credit Card
 VISA American Express MasterCard Discover

Date Number	Expiration Date
Signature	My order must be signed
Mr.	Ms.
Telephone: 732-520-0000	
For number required to send you a FAX copy proof of your order.	
QSHIP: P#0000302	
Barbara De Gurmam	
205 Maywood Avenue	
Maywood, NJ 07607-1007	

Note: Customers see the line of imprint for a clear breakdown of prices.

(a) No Imprint desired.
 I want my logo for an imprint
\$2.50 one-time charge for custom logo, lettering or special characters;
include black and white artwork, no shading, photocopies or fonts.

Order
Now

TO ORDER BY PHONE, CALL: 1-800-537-2615 OR FAX 1-800-763-7043

MYRON, 205 Maywood Avenue, Maywood, New Jersey 07607

We are not responsible for typographical errors that may occur in this catalog. Therefore subject to modification or cancellation without notice.

MYRON 0165

Caillat Decl., Ex. 7
Page 1 of 9

MYRON
205 Maywood Avenue
Maywood, New Jersey 07607
Phone: 1-800-537-2819
Fax: 1-800-763-7043
www.myron.com

10.2 3
Barbara De Guzman
205 Maywood Avenue
Maywood, NJ 07607-1007

July 2004

Limited Time Only
One LOW Price
\$1.79 Each!



Good Morning,

Surprised to see the Barbara De Guzman name on the enclosed 2 in 1 Teamwork Peak 200 Blue Mountains Diary sample? Looks impressive, doesn't it?

Sized to fit any pocket, this indispensable companion features a week-in-view calendar and a handy 16-page, full-color U.S. road atlas. The stylish black cloth cover includes a built-in sleeve to hold the matching slim-profile ballpoint pen with convenient one-handed plunger action.

As your customers, prospects, employees and associates record appointments, jot down frequently called numbers or check the atlas, your company's name and address, **imprinted in gold**, will be seen time and time again, and your commitment to teamwork will be reinforced every day.

A New Diary With Full-Color Atlas At Breakthrough Prices!

Order now and you will get this great advertising tool at **ONE LOW PRICE OF JUST \$1.79 PER DIARY FOR ANY QUANTITY SHIPPED!** And when your order is received within the next 30 days, I'll include a Bonus ...

A Free Teamwork Peak Gift Box With Every Diary You Order!

Everything you purchase from Myron is backed by my unconditional guarantee - you must be totally satisfied or your money back. Don't miss this special opportunity to keep in touch with customers 365 days a year - at introductory savings. Order today.

Cordially,
Mike Adler
Mike Adler
Owner/Founder

P.S. This offer is limited to new customers and expires in 30 days, so act now!

Order Now - Pay ONE Low Price ... Just \$1.79 each!

OKAY MIKE! HERE'S MY ORDER!

1. 2 in 1 Teamwork Peak 200 Blue Mountains Diary #62218408
 50 copy 100 200 500 1,000
 Regular Price \$3.97 \$2.99 \$2.79 \$2.47 \$2.39
 Special Price \$1.79 ea \$1.79 ea \$1.79 ea \$1.79 ea \$1.79 ea

FREE GIFT: Teamwork Peak Gift Box # PNLG202

3. Method of Payment: Shipping and handling included. **FOB NEW JERSEY**
 Check Enclosed Bill Account due 30 days to D&B, myron.com
 VISA American Express MasterCard Discover

2. Select one imprint option: (a, b or c)

(a). Imprint per enclosed sample (as shown below)

Compliments of
BARBARA DE GUZMAN
Maywood, NJ 07607

Card Number _____ Expiration Date _____

Name _____ Signature _____ All areas must be signed Date _____

Title _____ E-mail _____

Telephone _____ Fax _____

Please number required to mail you a FREE paper print of your order.

QBN# P171898737
Barbara De Guzman
205 Maywood Avenue
Maywood, NJ 07607-1007

Comments: _____

(b). Change my imprint to: (Please print or type clearly.)
Your new imprint approx. 21 characters per line including spaces.

1. Compliments of _____ or desired private note to enclosed _____

2. _____

3. _____

4. _____

Note: customers use line 1 of imprint for e-mail, website or phone number.

(c). No imprint desired.

Use my logo for an imprint.

\$2.80 extra charge for custom logo, lettering or special characters.
Include black and white artwork, no shading, photographs or logos.

TO ORDER BY PHONE, CALL 1-800-537-2819 OR FAX 1-800-753-7843
MYRON, 205 Maywood Avenue, Maywood, New Jersey 07607

We are not responsible for typographic errors that may appear in this catalog. This offer is subject to modification or withdrawal without prior notice.

MYRON 0166

MYRON
205 Maywood Avenue
Maywood, New Jersey 07607
Phone: 1-800-526-9756
Fax: 1-800-646-1443
www.myron.com



June 2004

²
MR. TERRY FLYNN
205 MAYWOOD AVENUE
MAYWOOD, NJ 07607

25% Off
Our Regular
Low Price!



Dear Mr. Flynn,

Here's a great opportunity to get priority handling on reordering your Teamwork Peak 500 Diaries for the year 2005 – the same calendars that worked so well for you last year.

Customized calendars will advertise your company every day, all year long!

These handsome calendars customized with your imprint in rich gold foil are a great way to show mutual appreciation and build confidence.

Order Now – Get 25% Off and receive a FREE GIFT!

Order your 2005 calendars now, and we'll send them to you at 25% OFF LAST Fall's Low Regular Prices. Plus, to thank you for your business, a Silver Plated Picture Frame is yours FREE if your order is received by August 2, 2004.

Cordially,

Mike Adler
Mike Adler
Owner/Founder

P.S. As you know, everything you order from Myron is covered by our unconditional money-back guarantee, even if it's imprinted.



**OKAY MIKE! I'D LIKE TO REORDER THE
Teamwork Peak 500 Diary #502SAU**

1. Check Quantity: (Prices are per piece)

100 125 150 175 200

Regular Price \$2.50 \$2.64 \$2.80 \$2.96 \$3.02
Discount Price \$1.24 ea. \$2.20 ea. \$2.45 ea. \$2.60 ea. \$2.71 ea.

2. Select one Imprint option: (a, b or c)

There is an \$8.00 machine set up charge for all imprinted orders.

(a) Use my previous Imprint: (as shown below)
NO IMPRINT WAS ORDERED.

(b) Change my Imprint to: (Please print or type clearly.)
Four line Imprint approx. 30 characters per line including spaces.

1. If "Compliments of" is desired please write it on the line above.
2. _____
3. _____
4. _____

Note: Most customers use the last line of Imprint for their phone number.

(c) No Imprint desired.

FREE GIFT: Silver Plated Picture Frame # 0108100
Gift shipped separately.

3. Method of Payment: Shipping and handling additional. FOB NJ Factory.

Check Enclosed Bill Account (not 30 days to DMR rated firms)
 VISA American Express MasterCard

Card Number _____ Expiration Date _____

Signature _____ (All orders must be signed) Date _____

Title _____ Email _____

Telephone _____ Fax _____
Fax number required to send you a FREE paper proof of your order.

CSIN# **0434471399**

MR. TERRY FLYNN
205 MAYWOOD AVENUE
MAYWOOD, NJ 07607
Cannot ship to P.O. Box. USA street address required, make corrections above.

MYRON 0167

MYRON
205 Maywood Avenue
Maywood, New Jersey 07607
Phone: 1-800-537-2818
Fax: 1-800-753-7043
www.myron.com



July 2006

Limited Time Only
One LOW Price
\$1.79 Each!

**632 3**

Mario Kuhlenkamp
205 Maywood Avenue
Maywood, NJ 07607-1007

Good Morning:

Surprised to see the Mario Kuhlenkamp name on the enclosed 2-in-1 Teamwork Burgundy Mountains Diary sample? Looks impressive, doesn't it?

Sized to fit any pocket, this indispensable companion features a week-in-view calendar and a handy 16 page full-color U.S. road atlas. The stylish black crush cover includes a built-in sleeve to hold the matching slim-profile ballpoint pen with convenient one-handed plunger action.

As your customers, prospects, employees and associates record appointments, jot down frequently called numbers or check the atlas, your company's name and address, *imprinted in gold*, will be seen there and there again, and your commitment to teamwork will be reinforced every day.

A New Diary With Full-Color Atlas At Breakthrough Prices!

Order **now** and you will get this great advertising tool at **ONE LOW PRICE OF JUST \$1.79 PER DIARY FOR ANY QUANTITY SHIPPED!** And when your order is received within the next 30 days, it'll include a **FREE** Teamwork Peak Gift Box With Every Diary You Order!

Everything you purchase from Myron is backed by my unconditional guarantee - you must be totally satisfied or your money back. Don't miss this special opportunity to keep in touch with customers 365 days a year - at introductory savings. Order today.

Cordially,
Mike Adler
Mike Adler
Owner/Founder

P.S. This offer is limited to new customers and expires in 30 days, so act now!

Order Now - Pay ONE Low Price ... Just \$1.79 each!

IT'S OKAY MIKE! HERE'S MY ORDER!
1. 2-in-1 Teamwork Burgundy Mountains Diary #52421600
 50 pages 100 200 500 1,000
 Regular Price \$3.75 \$9.25 \$22.95 \$27.75 \$39.95
 Special Price \$1.79 ea \$1.79 ea \$1.79 ea \$1.79 ea \$1.79 ea

2. Select one imprint option: (a, b or c)
 (a) Imprint per envelope sample (as shown below)
 Components of:
 Mario Kuhlenkamp
 Maywood, NJ 07607

3. Method of Payment: Shipping and handling additional. P.O. #1 Factory.

Check Enclosed Bill Account (out 30 days in D&B rated firms)

VISA American Express MasterCard Discover

Card Number _____ Expiration Date _____

Signature _____ Please print or type clearly _____ Date _____

Tel. _____ Fax _____

Telephone _____ Fax _____

*Fax number required to send you a FREE paper proof of your order

QSHIP: PS4515994

Mario Kuhlenkamp

205 Maywood Avenue

Maywood, NJ 07607-1007

Consign ship to P.O. Box USA street address required, make corrections above

There is a \$1.00 handling charge for all imprint options.

(b) Change my imprint (b). (Please print or type clearly.)

Printed imprint sample: 21 characters per line including spaces.

Components of: (b) Imprint sample as in section above

3. Add \$1.00 shipping and handling for each additional unit.

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MYRON
205 Maywood Avenue
Maywood, New Jersey 07607
Phone: 1-800-537-2619
Fax: 1-800-753-7043
www.myron.com



July 2004

* * 3-DIGIT 076
66-12-3
Barbara De Guzman
205 Maywood Avenue
Maywood, NJ 07607-1007

Limited Time Only
One LOW Price
\$1.79 Each!



Good Morning,

Surprised to see the Barbara De Guzman name on the enclosed Teamwork Peak 500 Diary sample? Looks impressive, doesn't it?

This distinctive diary is loaded with features - a convenient weekly format, useful information section, full-color road atlas, gold gilt-edged pages and gold-tone corners. The handsome black crush cover features our best selling Teamwork design of "TEAMWORK Together we achieve the extraordinary" with an image of two mountain climbers reaching the top.

As your customers, prospects, employees and associates record appointments, jot down frequently called numbers or check the atlas, your company's name and address, **engraved in gold**, will be seen time and time again, and your commitment to teamwork will be reinforced every day.

A New Diary With Full-Color ATLAS At Breakthrough Prices!

Order now and you will get this great advertising tool at ONE LOW PRICE OF JUST \$1.79 PER DIARY FOR ANY QUANTITY SHIPPED! And when your order is received within the next 30 days, I'll include a Bonus ...

A Free Teamwork Peak Gift Box With Every Diary You Order!

Everything you purchase from Myron is backed by my unconditional guarantee - you must be totally satisfied or your money back. Don't miss this special opportunity to keep in touch with customers 365 days a year - at introductory savings. Order today.

Cordially,
Mike Adler
Mike Adler
Owner/Founder

P.S. This offer is limited to new customers and expires in 30 days, so act now!

Order Now - Pay ONE Low Price ... Just \$1.79 each!

OKAY MIKE! HERE'S MY ORDER!

1. Teamwork Peak 500 Diary 2505AD48

<input type="checkbox"/>	60 pages	<input type="checkbox"/>	100	<input type="checkbox"/>	250	<input type="checkbox"/>	500	<input type="checkbox"/>	1,000
Regular Price	\$8.95	\$6.95	\$6.79	\$6.57	\$6.37	\$6.00	\$5.75	\$5.50	\$5.25
Special Price	\$1.79 ea.	\$1.79 ea.	\$1.79 ea.						

2. Select one Imprint option: (a, b or c)

There is no set up charge for all imprint options.

(a) Imprint per enclosed sample: (as shown below)

Barbara De Guzman
Maywood, NJ 07607

(b) Change my Imprint to: (Please print or type clearly)
Four line Imprint option. 30 characters per line including spaces.

1. _____
2. _____
3. _____
4. _____

Note: Imprints can take 4-6 weeks for e-mail, website or phone number.

(c) No Imprint desired.

Use my logo for an imprint.
\$2.50 one-line charge for business logo, lettering or special characters;
Includes black and white artwork, no shading, photographs or lines.

FREE GIFT: Teamwork Peak Gift Box # P016205

3. Method of Payment: Shipping and handling included. FOB in Newark.

Check Enclosed Bill Account due 30 days to Myron

VISA American Express MasterCard Discover

Card Number _____ Expiration Date _____

Signature _____ All orders must be signed Date _____

Title _____ S/H _____

Telephone _____ Fax _____

Your number required to send you a FREE paper proof of your order.

QSNM: P115554208

Barbara De Guzman

205 Maywood Avenue

Maywood, NJ 07607-1007

Consign ship to P.O. Box, USA street address required, make corrections above.

1000
ea.

TO ORDER BY PHONE, CALL 1-800-537-2619 OR FAX 1-800-753-7043
MYRON, 205 Maywood Avenue, Maywood, New Jersey 07607

NET APPROX

We are not responsible for typographical errors that may appear in this letter. This offer is subject to modification or withdrawal without prior notice.

MYRON 0170

MYRON
205 Maywood Avenue
Maywood, New Jersey 07607
Phone: 1-800-525-2766
Fax: 1-800-525-1247
www.myron.com

March 2004



30
MR. TERRY FLYNN
205 MAYWOOD AVENUE
MAYWOOD, NJ 07607



Dear Mr. Flynn,

The business gift you select says a great deal about you. So this year, impress your customers and negotiate with a business gift which speaks volumes about your sense of quality and style - Myron's Teamwork Sport Set.

Small to fit any pocket, this indispensable companion features a week-in-view calendar and a handy 16-page full-color U.S. road atlas. The stylish black cover with elegant serpentine tooling holds our best-selling Teamwork thermos and includes a handy loop to hold the mini ballpoint pen.

As your customers, prospects, employees and associates record appointments, let down frequently called numbers or check the atlas, your company's name and address, imprinted in gold will be seen time and time again, and your commitment to excellence will be reinforced every day.

But the most important feature of the Sutton Teamwork Sport Set is its price. We've made this handsome gift affordable so you can give it to everyone on your business gift list - while staying within your promotional budget!

Place your order for the Sutton Teamwork Sport Set now and I'll send you a FREE Gift as my "Thanks" for your order. Don't miss this opportunity to put your name on this "business builder".

Cordially,
Mike Adler
Mike Adler
Owner/Founder

P.S. Order the Sutton Teamwork Sport Set today to put this quality gift in your customers' hands. You'll build goodwill for your business that will last throughout the coming year.

OKAY MIKE! HERE'S MY ORDER!	
1. Select Product: (a or b)	
(a) Sutton Teamwork Sport Set #6023862B	
<input type="checkbox"/> 50 lines <input type="checkbox"/> 100 <input type="checkbox"/> 250 <input type="checkbox"/> 500 <input type="checkbox"/> 1,000 \$3.75 ea \$3.22 ea \$2.99 ea \$2.79 ea \$2.67 ea	
(b) I'd rather receive: Teamwork Pouch #6023862AD	
<input type="checkbox"/> 2,000 @ \$2.22 ea <input type="checkbox"/> 2,500 @ \$2.19 ea <input type="checkbox"/> 3,000 @ \$2.15 ea	
2. Select one Imprint option: (a, b or c)	
There is an \$8.00 minimum set up charge for all imprinted orders.	
(a) <input type="checkbox"/> Imprint per envelope sample: (as shown below)	
Imprint Sample: TERRY FLYNN MAYWOOD, NJ 07607	
<input type="checkbox"/> Change my Imprint to: (Please print or type clearly.) Sample text imprint is 4 lines approx. 22 characters per line including spaces. Normal text imprint is 4 lines approx. 30 characters per line including spaces.	
<input type="checkbox"/> Imprint on back of envelope with name on line 1 above.	
<input type="checkbox"/> Imprint on back of envelope with name on line 2 above.	
<input type="checkbox"/> New customers use this line to request for e-mail, website or phone number.	
<input type="checkbox"/> <input checked="" type="checkbox"/> My Imprint exactly.	
<input type="checkbox"/> Use my logo for my imprint.	
<input type="checkbox"/> \$99.00 one-time charge for custom logo, lettering or special characters. Include black and white accents, no shading, photocopies or lenses.	
<input type="checkbox"/> Use logo file from previous order.	

TO ORDER BY PHONE, CALL 1-800-525-2766 OR FAX 1-800-525-2443
MYRON, 205 Maywood Avenue, Maywood, New Jersey 07607
Myron is not responsible for typographic errors that may appear on products. This site is subject to modification or withdrawal without prior notice.



MYRON 0171

MYRON
205 Maywood Avenue
Maywood, New Jersey 07607
Phone: 1-800-526-8767
Fax: 1-800-646-1443
www.myron.com



August 2004

Limited Time Only
One LOW Price
\$2.39 Each!



RECEIVED
MR. TERRY FLYNN
205 MAYWOOD AVENUE
MAYWOOD, NJ 07607

Dear Mr. Flynn,

You have chosen Myron business gifts featuring our popular Teamwork theme in the past, so we invite you to continue building your team - and your business - with our latest eye-catching, functional, and affordable addition to the line.

Get that all-important message into your customers' hands!

The Teamwork Peak Compac Note Pad/Pen you are holding is a great way to express thanks, reward loyalty, or to remind customers and prospects you're there for them. Sized to fit any pocket, this indispensable little helper features perforated lined pages plus a compact ballpoint pen with stylish gold accents that clips into the binding for jotting down quick notes on the go. But the best feature of this diary is the way it enables you to send a big message: we can imprint 4 lines with up to 24 characters per line. What better way to keep TERRY FLYNN in the hands of those who need your goods and services!

One low price of just \$2.39!

Order your Teamwork Peak Compac Note Pad/Pen within 30 days, and I'll extend **ONE LOW PRICE OF JUST \$2.39 PER NOTEPAD** for any quantity of 50 or more. As always, your satisfaction is 100% guaranteed.

Cordially,

Mike Adler
Mike Adler
Owner/Founder

P.S. Act now, and I'll include a **FREE GIFT** with your order! Please don't delay!

ORDER NOW - PAY ONE LOW PRICE ... Just \$2.39 each!

1. TEAMWORK PEAK COMPACT NOTE PAD/PEN #LA88468

50 units 100 250 500
Regular Price \$3.95 \$2.99 \$2.99 \$2.97
Special Price \$2.39 ea \$2.39 ea \$2.39 ea

FREE GIFT: Luggage On Wheels # 9129809
shipped separately.

3. METHOD OF PAYMENT: Shipping and handling additional. FOB NJ Factory

Check Enclosed Bill Account (per 30 days to 0% interest)

VISA American Express MasterCard Discover

Date Number Expiration Date

Signature (All orders must be signed) Date

(a) Imprint per enclosed sample: (as shown below)

Myron Business Gifts
205 Maywood Avenue
MAYWOOD, NJ 07607

**(b) Change my imprint to: (if necessary, upper case only)
Four line imprint option: 24 characters per line including spaces**

1. "Customization of a printed piece with at least 1 color"

2.

3.

4. Mail customer and fax list of imprint for review, imprinted or photo number

Telephone 48 hours
Please enclose a self-addressed envelope for me to send you a FREE proof of your order

Q396: C244085918

MR. TERRY FLYNN

205 MAYWOOD AVENUE

MAYWOOD, NJ 07607

Customer ID is P.O. Box, USA street address required, make correction above

(c) No Imprint desired.

Use my logo for an imprint

\$29.50 one-time charge for custom logo, lettering or special characters

Photos black and white artwork, no shading, photocopies or faxes.

Use logo/line from previous order.

100

TO ORDER BY PHONE, CALL 1-800-526-8767 OR FAX 1-800-646-1443

MYRON, 205 Maywood Avenue, Maywood, New Jersey 07607

800-646-1443

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Page

MYRON 0172

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Page 8 of 9

MYRON
205 Maywood Avenue
Maywood, New Jersey 07607
Phone: 1-800-526-0767
Fax: 1-800-546-1443
www.myron.com

Myron

May 2004

60.11.3
MR. TERRY FLYNN
205 MAYWOOD AVENUE
MAYWOOD, NJ 07607

Dear Mr. Flynn,

When you selected our distinctive diaries to convey your holiday best wishes last year, you confirmed that TERRY FLYNN appreciates exceptional value and quality. That's why we would like to invite you to order the Teamwork Peak 200 Wire Diary now and build customer loyalty.

A 'win-win' gift for your customers - and your company

The Teamwork Peak 200 Wire Diary is one holiday gift they'll appreciate and use every day. Slideto-fit, any pocket, this indispensable companion features a weekly, clear calendar and a handy 10-page, full-color U.S. road atlas. The stylish black cover features our best-selling Teamwork Peacock design, and the new flag binding lets the diary lie flat when open for easy writing. Plus we'll imprint your four-line message on the cover in gold - FREE!

When you consider how much exposure you stand to gain over your competitors because your customers always have your name and phone number handy, you can appreciate why this is one business gift that keeps paying healthy dividends on your surprisingly modest investment!

I urge you to take 60 seconds now -- and choose a gift that will last 365 days! I look forward to receiving your order.

Sincerely,
Mike Adler
Mike Adler
Owner/Founder

ATTACHMENT REMOVED

[] OKAY MIKE! HERE'S MY ORDER!

1. Select Product: (a or b)

(a) Teamwork Peak 200 Wire Diary #8218249
 50 lines 100 250 500 1,000
\$3.75 ea. \$3.25 ea. \$2.88 ea. \$2.75 ea. \$2.67 ea.
(b) I'd rather reorder Teamwork Peak 500 Diaries #80346
 2,004 @ \$2.32 ea. 2,500 @ \$2.34 ea. 3,000 @ \$2.35 ea.

2. Select one Imprint option: (a, b or c)

There is an \$8.00 mailing set-up charge for all imprint orders.

(a) Imprint per enclosed sample (as shown below)

Checkmarks of:
TERRY FLYNN
MAYWOOD, NJ 07607

(b) Change my Imprint to: (Please print or type clearly)
Sample item Imprint is: 4 lines, approx. 22 characters per line including spaces
Reorder item Imprint is: 4 lines, approx. 30 characters per line including spaces

1. Compliments of is desired please write it in line 1 above

2.

3.

4.

Most customers use the line of Imprint for e-mail address or phone number.

(c) No Imprint desired.

Use my logo for an Imprint

\$20.00 one-hour charge for custom logo, lettering or special characters.

Include black and white artwork, no shading, photocopies or faxed.

Use logo/info from previous order.

FREE GIFT: ANITA'S Shower Caddy #600260
Gift shipped separately

3. Method of Payment: Shipping and handling additional. Total to Pay:

Check Enclosed Bill Account (4-6 weeks to bill to account)

VISA American Express MasterCard Discover

Card Number Expiration Date

Signature (All orders must be signed) Date

Title E-mail

Telephone Fax number required to send you a FREE proof sheet of your order

QDIN: C80415932

MR. TERRY FLYNN

205 MAYWOOD AVENUE

MAYWOOD, NJ 07607

Comments: I would like to receive a free gift with my order. Please indicate which gift you prefer.

4.

TO ORDER BY PHONE, CALL 1-800-526-0767 OR FAX 1-800-546-1443

MYRON, 205 Maywood Avenue, Maywood, New Jersey 07607

Offer is not redeemable for lithographic artwork that may appear in this catalog. This offer is subject to modification or cancellation without prior notice.

MYRON 0173

EXHIBIT 8

CONFIDENTIAL

TV Ad Spend	Yr	2002	2003	2004	2005	2006	Grand Total
Buyer							\$2,597,097
Customer	\$118,186	\$327,129	\$565,305	\$997,963	\$588,513		
Prospect	\$3,238,833	\$2,665,020	\$4,507,890	\$4,397,156	\$1,914,151		\$16,722,849
Grand Total	\$3,357,019	\$2,992,149	\$5,072,995	\$5,395,119	\$2,502,664		\$19,319,947

Catalog Costs \$153,050

MYRON 0174

EXHIBIT 9

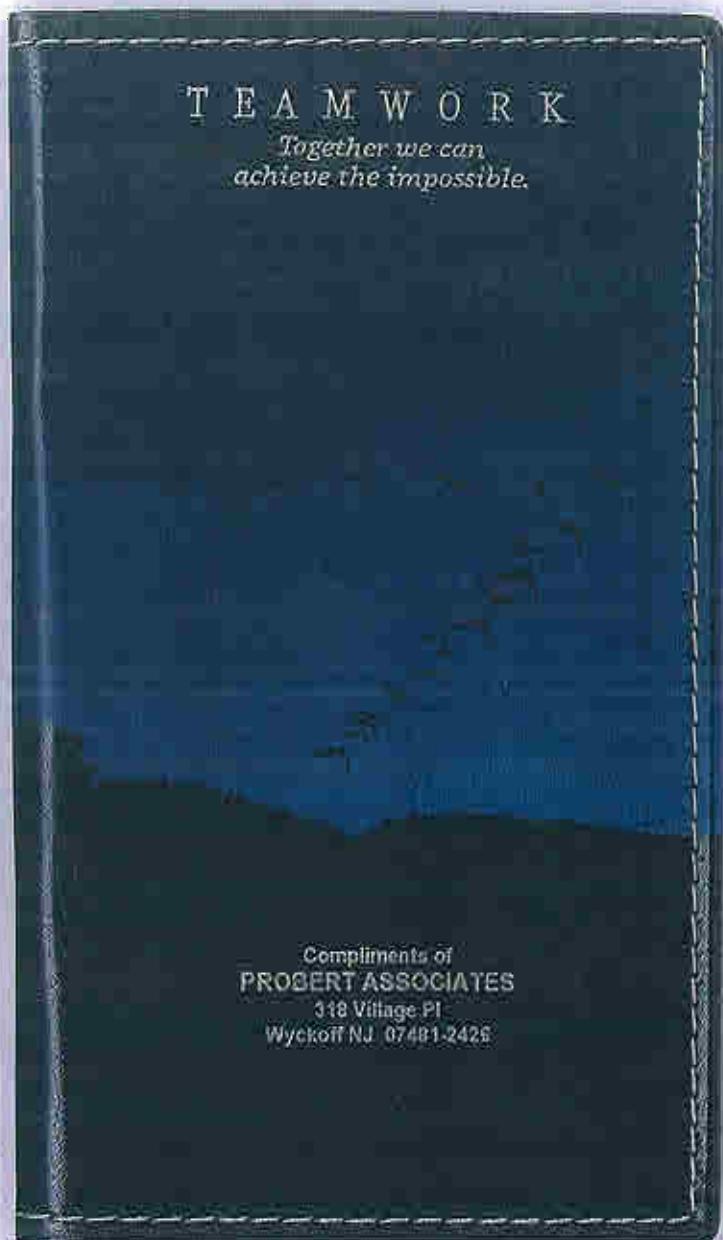


EXHIBIT 10

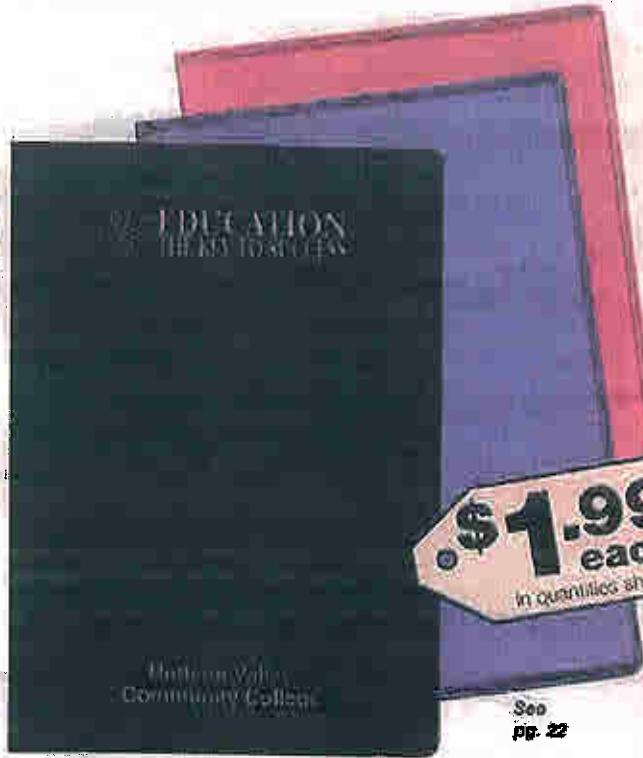
7/13/07

Summer 2007 v2A

BIG Amsterdam® Calendar Catalog



See pg. 2



See pg. 22

FREE GIFT



Samsonite Bag
Item #41076 with
\$100+ purchase



See pg. 18



EASY ORDERING
CALL TOLL FREE 1-800-633-6231
FAX 513-843-5204
www.AmsterdamPrinting.com

MYRON 0214

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Page 1 of 2

SALE • SALE • SALE • SALE • SALE

Achieve Teamwork Pocket Planners

Size: 3-5/8" W x 6-3/8" H (closed)

Imprint Color: Gold

Imprint Area: 2-7/8" W x 1-1/4" H,
up to five lines

Plate Charges: \$9.95

Custom Logo: \$29.95

Achieve Teamwork Pocket Planner

#41095

Weekly

Monthly



Monthly #41095
Weekly #41099
Achieve
Teamwork

Quantity	% For 1st Offer	
2,500	\$2.79 ea.	\$2.39 - Plus 1,000 FREE!
1,000	\$2.99 ea.	\$2.49 - Plus 1,000 FREE!
500	\$2.99 ea.	\$2.59 - Plus 500 FREE!
250	\$3.09 ea.	\$2.79 - Plus 250 FREE!
100	\$3.19 ea.	\$2.89 - Plus 100 FREE!
50	\$3.29 ea.	\$2.99 - Plus 50 FREE!

Achieve Teamwork Duet Pocket Planner

#41091

Weekly

Monthly

Quantity	% For 1st Offer	
2,500	\$2.99 ea.	\$2.49 - Plus 2,500 FREE!
1,000	\$3.09 ea.	\$2.79 - Plus 1,000 FREE!
500	\$3.29 ea.	\$2.99 - Plus 500 FREE!
250	\$3.39 ea.	\$3.09 - Plus 250 FREE!
100	\$3.49 ea.	\$3.19 - Plus 100 FREE!
50	\$3.59 ea.	\$3.29 - Plus 50 FREE!



SALE • SALE • SALE • SALE • SALE

United Teamwork Pocket Planners

Size: 3-5/8" W x 6-3/8" H (closed)

Imprint Color: Gold

Imprint Area: 2-7/8" W x 1-1/4" H,
up to five lines

Plate Charges: \$9.95

Custom Logo: \$29.95

United Teamwork Pocket Planner

#40921

Weekly

Monthly



Monthly #40921
Weekly #40924
United
Teamwork

Quantity	% For 1st Offer	
2,500	\$2.79 ea.	\$2.39 - Plus 2,500 FREE!
1,000	\$2.99 ea.	\$2.49 - Plus 1,000 FREE!
500	\$2.99 ea.	\$2.59 - Plus 500 FREE!
250	\$3.09 ea.	\$2.79 - Plus 250 FREE!
100	\$3.19 ea.	\$2.89 - Plus 100 FREE!
50	\$3.29 ea.	\$2.99 - Plus 50 FREE!

United Teamwork Duet Pocket Planner

#40922

Weekly

Monthly



by quantities shown

Quantity	% For 1st Offer	
2,500	\$2.99 ea.	\$2.69 - Plus 2,500 FREE!
1,000	\$3.09 ea.	\$2.79 - Plus 1,000 FREE!
500	\$3.29 ea.	\$2.99 - Plus 500 FREE!
250	\$3.39 ea.	\$3.09 - Plus 250 FREE!
100	\$3.49 ea.	\$3.19 - Plus 100 FREE!
50	\$3.59 ea.	\$3.29 - Plus 50 FREE!

MYRON 0215

Online: www.AmsterdamPrinting.com

Monthly #40922
Weekly #40924
United
Teamwork Duet
Includes Pen

Caillat Decl., Ex. 10

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